

# USSEC GLOBAL NEWS UPDATE

April 23, 2010



## U.S. Soybean Farmers Recognized For Involvement With Global Customers

One of Taiwan's leading economists publicly praised U.S. soybean farmers collectively during the 2010 Import Crushing and Oil Business Conference recently held in Taiwan. After Bill Wiley presented on how to meet international demand, Dr. Paul S.C. Hsu pointed to Wiley, a Kansas farmer and USB International Committee member, as someone who has the vision to become involved in the marketing of U.S. soy. (USSEC's Marketing Manager, said that Hsu's reference is a good example of how grower leader involvement solidifies the U.S. Soybean Farmer brand.



*The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.*