

**NEW REGIONAL DIRECTOR FOR THE AMERICAN SOYBEAN
ASSOCIATION-INTERNATIONAL MARKETING, ASIA
SUBCONTINENT**



Michael D. (Mit) Goblirsch was recently named Regional Director of the American Soybean Association – International Marketing, Asia Subcontinent, on July 30, 2008. Mit brings to ASA-IM, a work history in agricultural commodity sales, distribution, and trading, management of feedstock and energy risk management instruments, critical financial margin management, facilities general management, and international country and geographical region management.

Mit brings to ASA-IM a seasoned international oriented skill-set developed in the agri-business, consumer foods, and renewable fuels industrial sectors. His most recent assignment was Director of General Management with US Bio Energy, the second largest pure play corn-based ethanol producer in The United States. Mit has also held several executive level management positions with the large multi-nationals - Cargill and ConAgra Foods International. Global assignments included; Vice President and Regional Director for Central America and the Caribbean Basin for ConAgra Foods International - Panama City, Panama, and, Country General Manager of Honduras for Cargill's Integrated Poultry Meat business unit.

He is a former Captain in the U.S. Army Artillery Corps, with postings in Panama, West Germany, and the several domestic locations. Mit is a graduate of the United States Military Academy at West Point - New York, and holds a Bachelor of Science Degree with concentrations in General Engineering and National Security and Public Affairs.